

**We integrate business
into society and nature
for a better future.**

www.value-balancing.com



about the value balancing alliance

The value balancing alliance e.V. is a non-profit organization with the ambition to change the way how company performance is measured and valued. The alliance's objective is to create a global impact measurement standard for disclosing positive and negative impacts of corporate activity and to provide guidance on how these impacts can be integrated into business steering.

The alliance was founded in 2019 by several international companies and is consulted by the four largest professional services companies on a pro-bono basis. The OECD, leading universities such as Harvard Business School or the University of Oxford, and other stakeholders from government, civil society and standard-setting organizations support the alliance.

The value balancing alliance will make its work available to the public, targeting wide-spread adoption by other companies. This work will empower decision-makers to create and protect long-term value.

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Find us on:

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mission

Our standardized model empowers decision-makers to create and protect long-term value.

what we do

We create a global impact measurement and valuation standard for monetizing and disclosing impacts of corporate activity. The standard will further provide guidance on how these impacts can be integrated into business steering.



We enable decision-makers to assess the environmental and societal impact of their organization.

targets of the value balancing alliance

Standardize how to assess and monetize the value of a company and its financial and pre-financial value contributions to society (impacts and dependencies).

Understand the interdependencies of financial and pre-financial value contribution to society and their relation to enterprise value.

Design a disclosure frame enabling stakeholders to compare the natural, social, human and financial capital performance across companies (integrated P&L/balance sheet).

Develop a management blueprint for multi-capital-based business steering and pilot its usage in management accounting.

Scale the uptake of the impact measurement and valuation methodology by making the results publicly available