

Now is a great time to join the Alliance!

The Value Balancing Alliance is a group of international companies developing a standard for Impact Measurement and Valuation (IMV).

Benefits of becoming a member

The VBA acts as a practitioners' lab to shape the future of accounting and business steering.

- **First-mover advantage:** As non-financial reporting requirements expand, VBA members shape and anticipate future transformation trends. Together, we develop methods to measure corporate performance from two angles: enterprise value and impact on society.
- **Peer learning and expertise:** Collaboration, co-creation and iterative piloting are at the core of what we do. Members build internal expertise that help them prepare in advance for future reporting requirements.
- **International reach:** VBA members are in good company. As the voice of business, we speak to regulators from a position of experience, gained through testing value measurement methodologies in real company settings. We are changemakers towards a sustainable and more inclusive economy.

Eligibility and commitment

The VBA welcomes corporates from all industries and corners of the world. Members build their know-how through active implementation.

- In particular, member companies must have the capacity to pilot the methodology as part of their organisation's non-financial reporting.
- To this end, each member designates one or more experts and piloting contacts.

We currently have 2 membership models. Contact us for more information.

How to join

Our joining process is simple and informal. A mutual fit is crucial and best established through conversation.

- Prior to joining, we would like to get to know your company and your motivations, as well as your company's approach to non-financial reporting.
- Once you have decided to join at the right level of membership, the VBA Steering Committee will decide on admission by a simple majority vote.
- Welcome to the Alliance! We will assign a mentor to your designated contact persons and the onboarding process can start.

Contact us

We look forward to discussing your membership.

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